Chapter 6 Vocab

* Destination
* Destination Marketing
* Seasonality
* Resort
* Destination resort
* Intermediary
* Commission
* Channel of Distribution
* Convention and visitors bureau (CVB)
* How do the destinations in this chapter impact the hospitality and tourism industry?

Chapter 7 Vocab

* Amateur Sports
* Paralympics
* Commercial recreation
* Public recreation
* Therapeutic recreation
* Mega-event
* Hallmark event
* Consumer show
* Performing arts
* Amateur Sports
  + Youth Sports
  + High School Sports
  + College Sports
* Professional Sports
  + Athletic activities, including local, regional, national, or international events that attract spectators and tourist and generate revenue. (page 139)
* What is the difference between amateur and professional sports?
* International Sports
* Extreme Sports
* Sports and Disabilities
  + Paralympics
  + Special Olympics
* Careers
  + Marketing Director
  + PR Facility Director
  + Event Director
  + Booking Director
  + Operations Director
  + Box Office Director
  + Concession Manager
    - What two careers would you like to work in and why? Define the career…